Vincent Dubay

UI/UX Designer focused on modernization efforts and facilitating cross-discipline collaboration.

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EXPERIENCE

REI Systems., Sterling, Virginia - *UI/UX Designer*

July 2021 - present

- Providing design expertise on federal contracts, advocating for best practices in customer experience (CX) design across large engineering and product development teams.
- Participating in design ideation sessions to guide product decision rationale. Interviewing users and primary stakeholders, creating journey maps and flows, and tracking findings through detailed artifacts.
- Developing wireframes and mock-ups to test new concepts and ideas, managing backlogs to guide new product features and acceptance criteria.
- Worked with company leadership to create design case studies and identify success metrics. Assisting in design and coding challenges to win future work for the company.
- Mentoring junior designers new to the civic tech industry, holding workshops and knowledge sharing sessions with non-designers on REI's CX process, identified more work opportunities across projects.

PTFS, Inc., Washington, DC - *User Interface Designer*

February 2019 - July 2021

- UI development and UX design consultant for the U.S. Government Publishing Office's govinfo.gov project.
- Gathering design requirements and goals from federal team leads and customers, providing usability recommendations based on feedback.
- Creating wireframes, user flows, and UI design prototypes; ensuring all new designs meet Section 508/WCAG requirements and are responsive.
- Building reusable pattern libraries for large applications alongside an engineering team, documenting design standards with style guides, and writing QA tests using Javascript.
- Using a Jenkins/Git continuous integration workflow to automate site and application deployments in an Agile setting.

Howard County Public School System, Columbia, MD — *Web Assistant*

August 2013 - February 2019

- Created new UI design patterns in Wordpress to improve hcpss.org's branding, functionality, accessibility, and information architecture.
- Ensured hcpss.org's content, design choices, PDF metadata, and HTML markup structures were Section 508 compliant.

CERTIFICATION

Nielsen Norman Group, Certificate in UX Design: Interaction Design Track, Cert ID 1039267

SKILL SETS

Interaction Design, Visual Design, Front-end Development, Section 508 Web Accessibility, Responsive Design

Figma, Axure, Miro, Adobe Photoshop, Illustrator, Acrobat

HTML5/CSS3, SCSS, Javascript

Drupal, Wordpress, Symfony2, Jekyll, Gulp, Github

PROFESSIONAL GROUPS

AIGA, Member, Maine and Boston Chapter, helping plan events and attending meetings

Interaction Design Foundation, Member, Northern Virginia Chapter, advising new designers and organizing meetings

- Gathered new UI Design requirements from internal customers for microsites and site design updates, created design mockups and working prototypes.
- Developed a search application using a PHP framework and MySQL database. Defined project strategy and goals, collaborated with developers and product managers to meet objectives.
- Trained staff on how to edit content with Drupal 7 and use an email alert system, maintained documentation for all web products/systems.
- Implemented a front-end build tool using Gulp.js, converted all hcpss.org CSS to SASS, and designed responsive email templates using Foundation.

The Wild Center, Tupper Lake, NY — *Web Project Assistant*

May 2013 - August 2013

- Worked alongside communications director and external design firm to complete the final stages of a new website launch.
- Collaborated with science and museum program staff to ensure their department's web content was ready for release and matched the museum's branding guidelines.
- Migrated web content from previous hand-coded website to the redesigned Drupal-powered site.
- Populated new pages with content showcasing the museum's promotional, educational outreach, and membership initiatives.

The Wild Center, Tupper Lake, NY — *Web Intern*

January 2013 - May 2013

- Conducted a content inventory and audit process for over 300 web assets in preparation for a migration to the museum's new website.
- Identified content areas that related best to web project goals and decided if existing content was ready to go online or needed more work.
- Generated a strategy report that was used as a framework for the new website's pages and online stories, including ideas for future web content.

EDUCATION

Nielsen Norman Group, User Experience Design Certificate

Awarded in November 2020

- Application Design for Web and Desktop
- The Human Mind and Usability
- Web Page UX Design
- Emerging Patterns in Interface Design
- Persuasive and Emotional Design
- UX and ROI

State University of New York College at Potsdam, Potsdam, NY — *B.A., English Literature, 3.88 GPA*

August 2010 - May 2013

- Summa Cum Laude, Departmental Honors
- **Thesis: "**The Authorial Dentist: Dr. Thomas William Parsons and his *Inferno*"
- **Honor Societies:** Phi Kappa Phi National Honor Society, Sigma Tau Delta